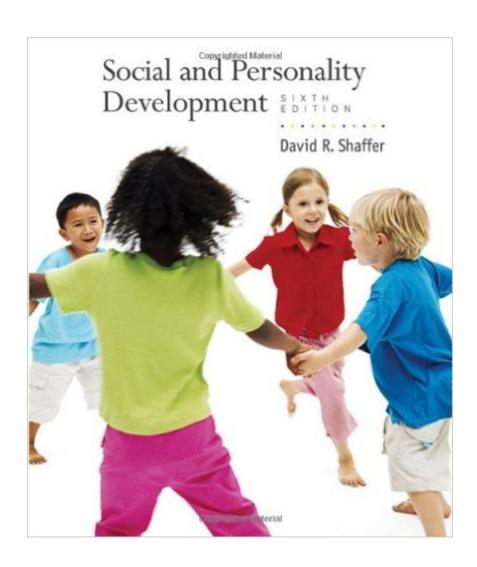
# The book was found

# **Social And Personality Development**





## **Synopsis**

The success of this best-selling text lies in the author's belief that a good text talks with, rather than at, its readers. Shaffer does an extraordinary job of anticipating students' interests, questions, and concerns while treating them as active participants in the process of learning about social and personality development. The Sixth edition of SOCIAL AND PERSONALITY DEVELOPMENT features clearly written, current coverage of social and personality development that aids students in discovering the causes, processes, and complexities that underlie developmental change. Students learn why biological and environmental factors, contextual factors such as cross-cultural, familial, neighborhood, school, and peer-group influences cause change in children. Shaffer also explores the approaches that researchers use to test their theories and answer important questions about developing children and adolescents. This book's effective coverage of field research stands out from other texts not only for its accuracy and currency, but because Shaffer consistently juxtaposes classic research with the latest breakthroughs in a way that helps students appreciate how knowledge builds on earlier findings. This edition features a much stronger emphasis on cultural influences on development.

### **Book Information**

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Average Customer Review: 3.9 out of 5 stars Â See all reviews (24 customer reviews)

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#### Customer Reviews

I had to buy this book for an introductory course to social and personality development. It's a good book, easy to read, well written and covers all the main theories and concepts of social psychology.

Bought the E-version since I will be using the teachers power points more than reading the book but still need the book for reference. It was a very reasonable price and I loved the fact i could just upload it onto my iPad within 5 minutes.

I've just started reading psychology and for me this was a really good book! It explains the complex development we make from new borns to adults in a very broad and clear way.

The headline says it all. Of course, I love the subject and the reading was appealing visually. The book arrived on time and in good condition. Happy with the purchase.

Good material. Just wish the editors would have done a better job at proofing the book before sending it to press. Lots of spelling and grammar errors throughout the book.

The book content is there, but the book is extremely worn. There was at least 5 previous owners due to the highlighting and writing. It will suffice for the purpose I need, but disappointed on the wear of the book for the price I paid.

Cover began to break off soon after receiving it. I hope I'm not charged for this when I return it!

Gets the job done, even though water damage is present. I am able to read and get work done! Chee!

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